

SPONSOR KIT

Marketing with Impact

1st & 3rd Thursday's

Impact community - your sponsor* dollars go to develop and deliver quality training and services to the nonprofit community. To build relationships and forge collaborations.

Impact Growth – Cause marketing for businesses is the most valuable with the greatest ROI.

VALUE BASED EXPOSURE

- Released twice per month and formatted for endless shelf life
- Released on TWT Show YouTube Channel, Facebook Twitter and Instagram
- TWT Show website archives include sponsor/advertiser logo and hyperlink
- Accessible on RigelStudios.TV increasing visibility
- Aggressive marketing with paid ads and boost, plus additional communication channels which include email, Linkedin (50 groups) and blogs producing approximately 100,000 impressions.
- Each sponsor and advertiser will be granted rights to embed and share the show on their own websites
 or social platforms and create their own marketing strategies.

*Sponsors receive Thank You recognition. Advertising content is a specific product promotion and does not qualify for tax deduction.

| PACKAGES | | | | | | | | |
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| OPTIONS | BENEFITS | DONATION | | | | | | |
| SHOW SPONSOR Intro/Outro | Valuable time slot during opening and close, personal thank you from show host, full screen display of logo, address, website and phone#, | \$99/2 shows 3 Month Bundle/\$249 | | | | | | |
| Host thank you SHOW PROMO Exclusive – 1/show | hyperlink on TWT web page, and thank you on TWT Show social media. You are the Expert! Featured for the entire show to share your message. Pre-show promo. Great to use for future marketing and exposure on multiple platforms. | 6 Month Bundle/\$449 \$149/segment | | | | | | |
| SEGMENT SPONSOR | Posted ribbon image - pre and post segment. You pick the segment from list below or we add you for best fit. | \$79/segment/2 shows | | | | | | |
| SHOUT OUT | Host will mention your company and location and say "Tell them TWT sent you." Could occur anytime during the show. | \$39/show | | | | | | |
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Join the TWT Show family

To get started complete and submit the sponsor agreement on the back. Want a special package? We can help!

Ouestions? Contact:

<u>TWTShow@DrVictoriaBoyd.com</u> or Visit: <u>www.DrVictoriaBoyd.com/TWT-Show</u>



SPONSOR AGREEMENT

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